GOVERNMENT OF INDIA
ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA

STARRED QUESTION NO:6
ANSWERED ON:16.11.2016
BPOs in Rural Areas
Chandel Kunwar Pushpendra Singh

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

Will the Minister of Electronics and Information Technology be pleased to state:
(a) whether the Government has started Indian BPO promotion Scheme under the Digital India Programme and if so, the salient features thereof;
(b) whether the Government proposes to launch specific BPO Schemes for rural areas and if so, the state-wise details thereof; and
(c) the details of BPO Schemes launched in the rural areas including Bundelkhand region?

Answer

(a) to (c): A Statement is laid on the Table of the House.

STATEMENT REFERRED IN REPLY TO LOK SABHA STARRED QUESTION NO. *6 FOR 16.11.2016 REGARDING BPOs IN RURAL AREAS
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(a) and (b): Under Digital India programme, the Government has launched the India BPO Promotion Scheme (IBPS) for promotion of BPO/ITES operations across the country. The scheme has an outlay of ?493 crore and provides capital support and incentives upto ? 1 lakh/seat. It seeks to promote employment generation and balanced regional growth of IT/ITES sector across the country. Around 48,300 seats have been planned across State(s)/UT(s) including rural areas, based on population of the state as per Census 2011. The scheme excludes metro cities alongwith their urban agglomeration viz. Bangalore, Chennai, Hyderabad, Kolkata, Mumbai, Delhi-NCR, and Pune. The state-wise allocation of BPO/ITES seats is at Annexure-I. The details of the scheme are available at www.meity.gov.in/ibps and https://ibps.stpi.in

(c): For selection of companies under IBPS, the first round of online bidding has been completed on 08.07.2016. After evaluation, 40 successful bidders for 9020 BPO/ITES seats in 36 locations across 14 States and 1 UT, including the Bundelkhand region have signed Master Service Agreement with Software Technology Parks of India (STPI), the implementing agency. Details are at Annexure-II.
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Annexure-I

IBPS BPO Seats Distribution across State(s)/UT(s) based on population % as per Census 2011
State/UT Population Population
% Seats by population % Seats Rounded-off to nearest hundred
Andhra Pradesh 493,86,799 4.56 2,189 2200
Bihar 1040,99,452 9.61 4,615 4600
Chhattisgarh 255,45,198 2.36 1,132 1100
Goa 14,58,545 0.13 65 100
Gujarat 604,39,692 5.58 2,679 2700
Haryana* 230,44,841 2.13 1,022 1000
Himachal Pradesh 68,64,602 0.63 304 300
Jammu & Kashmir 125,41,302 1.16 556 600
Jharkhand 329,88,134 3.05 1,462 1500
Karnataka* 525,95,898 4.86 2,333 2300
Kerala 334,06,061 3.09 1,481 1500
Madhya Pradesh 726,26,809 6.71 3,219 3200
Maharashtra* 889,10,077 8.21 3,941 3900
Orrisa 419,74,218 3.88 1,861 1900
Punjab 277,43,338 2.56 1,230 1200
Rajasthan 685,48,437 6.33 3,039 3000
Telangana* 274,44,644 2.53 1,214 1200
Tamilnadu* 634,51,020 5.86 2,813 2800
Uttar Pradesh* 1991,69,960 18.39 8,827 8800

Uttarakhand 100,86,292 0.93 447 400
West Bengal* 771,63,579 7.13 3,422 3400
Andaman & Nicobar Island 3,80,581 0.04 17 100
Chandigarh 10,55,450 0.10 47 100
Dadra & Nagar Haveli 3,43,709 0.03 15 100
Daman & Diu 2,42,911 0.02 11 100
Lakshadweep 64,429 0.01 3 100
Puducherry 12,47,953 0.12 55 100
Total 10828,23,931 100.00 48,000 48,300

Note:
1. Total 48,000 seats have been distributed based on population percentage among States/UTsas per Census 2011, and then rounded-off to nearest 100.
2. Minimum seats support for a State/UT = 100
3. *Population of all the States of North East Region and Urban Agglomeration Population of certain cities [Bengaluru, Chennai, Delhi-NCR (Gurgaon, Faridabad, Noida), Hyderabad, Kolkata, Mumbai, Pune] is subtracted from the respective State"s Population and subsequently from overall population of Country.

Annexure-II
BPO/ITES Units under India BPO Promotion Scheme (IBPS)

State/UT(s) Unit(s) City/Location No. of Seats
Andhra Pradesh Karvy Data Management Services Limited Amaravati 300
Omega Healthcare Management Services Private Limited Bhimavaram 200
Karvy Data Management Services Limited Kurnool 150
Tvarana Software Solutions Private Limited Rajahmundry 100
Chandusoft Technologies Private Limited Visakhapatnam 100
Total 4 5 850
Bihar Maestros Technical Services Private Limited Patna 100
Tatwa Technologies Limited Patna 110
Tata Consultancy Services Limited Patna 1000
Shakti Infotech Private Limited Patna 100
Variety Vyapaar Private Limited Patna 100
A. V. Ispat Private Limited Patna 100
Total 6 1 1510
Chandigarh Health Biotech Limited Chandigarh 100
Total 1 1 100
Chhattisgarh Innowave IT Infrastructures Limited Raipur 400
Total 1 1 400
Himachal Pradesh Health Biotech Limited Baddi 100
RescueresLifesciences Limited Baddi 100
Enser Communications Private Limited Shimla 50
Total 3 2 250
Jammu & Kashmir SunShine Autos Private Limited Bhaderwah 50
Enser Communications Private Limited Jammu 50
iLocus Consulting Private Limited Sopore 50
iKraft Software Private Limited Srinagar 50
Gate Consulting Private Limited Srinagar 50
Total 5 4 250
Karnataka Karvy Data Management Services Limited Mangalore 100
Indecomm Global Services (India) Private Limited Mysore 100
Focus Edumatics Private Limited Mysore 100
Total 3 2 300
Kerala UL Technology Solutions Private Limited Kozhikode 100
Karvy Data Management Services Limited Palakkad 100
Total 2 2 200
Madhya Pradesh B. R. Kohli Construction Private Limited Sagar 100
Total 1 1 100
Maharashtra Writer Business Services Private Limited Bhiwandi 100

Adoroi Marketing Science Private Limited Bhiwandi 100
Lighthouse Info Systems Private Limited Nagpur 100
Tata Consultancy Services Limited Nashik 1000
Maharani Paints Private Limited Wardha 100
Total 5 4 1400
Odisha Nexgen Renaissance Private Limited Bhubaneswar 100
Luminous Infoways Private Limited Bhubaneswar 100
2coms Consulting Private Limited Bhubaneswar 100
Hari Telematics Private Limited Bhubaneswar 100
LalaniComputech Limited Bhubaneswar 200
Tatwa Technologies Limited Cuttack 150
Total 6 2 750
Tamilnadu Desicrew Solutions Private Limited Auroville 100
TNQ Books And Journals Coimbatore 100
Focus Edumatics Private Limited Coimbatore South 100
iMarque Solutions Private Limited Mayiladuthurai 300
Oasys Cybernetics Private Limited Tiruchirappalli 100
Total 5 4 700
Uttar Pradesh Mayur Industries Private Limited Bareilly 200
Ratan Housing Development Limited Kanpur 300
Karvy Data Management Services Limited Lucknow 350
Tatwa Technologies Limited Lucknow 110
Dataman Computer Systems Private Limited Unnao 100
Tata Consultancy Services Limited Varanasi 1000
Total 6 5 2060
Uttarakhand Asset Infotech Limited Dehradun 50
Total 1 1 50
West Bengal MET Technologies Private Limited Siliguri 100
Total 1 1 100
Grand Total 14 States & 1 UT 40 36 9020

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